

ANNELIE VANDENDAEL



ANNELIE VANDENDAEL | ARTIST STATEMENT

"It's a misconception that people in bathing suits are (necessarily) superficial, to paraphrase a title of a film." This clearly comes across in the photographs taken by Annelie Vandendael. Joyful and vibrant, humorous and sensual, these sub-tle yet beguiling images are at odds with the run of the mill stereotype fashion conventions and boldly challenge the diktat of displayed perfection on glossy paper.

"A few years ago, I began to reconsider how female beauty could be represented by redefining the concepts of what is considered as being beautiful. At that time, in many magazines, women had to be perfect, beautiful and slim. I hate images that are too manipulated! It is my personal goal to show the truly genuine beauty of people, including their imperfections. That's what gives them their uniqueness." - Annalie Vandendael

The series, titled 'Sois Belle' invited the so-called weaker sex to break free from the status quo... *"And above all, don't be silent!"* The artist depicts *"the human form as a natural element rather than an object."* Hence the presence of heterogeneous fauna, sometimes in close harmony with our fellow nude bipeds. To capture authentic beauty, Vandendael favours purity of image and this is why she is never separated from her Hasselblad camera. Although central to these ingenious compositions, these young women ("travel friends") also play hide-and-seek with the onlooker, discretely hidden and captured within a roll of film: here behind a pink flamingo, there a megaphone...

"The authenticity of the human body speaks for itself, the faces are an unnecessary impediment. Personalities are revealed through poses, landscapes or colours. So in a nutshell, or shall we say 'through the lens of a Hasselblad', no tricks, but a whole load of glamour." - Julien Damien

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Annelie Vandendael

Flamingo 1

Photographic print

125h x 125w cm

2 of 8

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Annelie Vandendael

Flamingo 2

photographic print\

120h x 80w cm

1 of 8

A\$ 3,954.00



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Annelie Vandendael

Flamingo 3

Photographic print

125h x 125w cm

2 of 14

A\$ 4,300.00



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ANNELIE VANDENDAEL | CV

EDUCATION

- 2009-11 Masters in Photography, Kask Gent
- 20016-9 Bachelors of Photography, Kask Gent
- 2006 Audiovisual Education, Academi Bruges
- 2003 Diplome National du brevet, Academie de Grenoble

SOLO EXHIBITIONS

- 2019 European Month of Photography Luxembourg (EMOP), Musee National d'Histoire et d'art, Luxembourg
WeCollect Club Solo Exhibition, Paseo de la Castellana 22, Madrid Spain
- 2018 European Month of Photograpy, Hungarian Museum of Photography, Hungary
- 2017 The Vocies Off Festival in Arles, France
StreetFoto San Francsico Festival, San Franscisco
Vienna Photo Book Festival, Vienna Austria
Fotoleggendo Festival, Rome, Italy
Copenhagen Photo Festival, Copenhagen, Denmark
Belfast Photo festival, Belfast, Northern Ireland
International Centre of Photography Museum, New York
Krakow Photomonth Festival, Krakow, poland
FestFoto Brazil, Borto Algere, BRazil
Head On Photo Festival, Sydney, Australia
Art Photo Barcelona, Spain
PhotOn Festival, Valencia, Spain
Format International Photography Festival, Derby UK
Odessa, Batumi Photo Days Festival, Odessa, Ukraine
Los Angeles Festival of Photography, California
Focus Photography Festival, Mumbai, India
Tiradentes Photo Festival, BRazil
Month of Photography, Denver, Colorado
Exhibition at the International Centre of Photography Museum, New York
- 2016 Officine Fotografich, Rome, Italy
Juraplatz Art Space, Switzerland
Menier Gallery, London, United Kingdom
- 2015 Oberkampf Gallery, Paris, France
Think Tank Gallery, Los Angeles, California
- 2014 Solo Exhibition, Barbe Gallery, Belgium
San Francisco International Photography Award, San Francisco
- 2013 International awards exhibtion, Splashlight Stdios, New York
Open House Gallery, Vogue, New York City
Duo Exhibition with Maroesjka Lavign, Vander Weydon Gallery, Belgium
Naarden Fotofestival
Solo exhibition, Supperclub, Amsterdam
- 2012 Ongekend Young Masters, @ Auction, Rotterdam
- 2011 Fotogalerie, Rotterdam
Fotogalerie, Groningen
Fotogalerie, Eindhoven
The Fotogram Gallery, Amsterdam
Museum of Phtoography, Den Haag
Knokke Fotofestival, The Green Room
- 2010 Koninginnegalerij, Wkd Knack Photo Award, Brussels



PUBLICATIONS

Ernest Magazine Chamonix
Exit
Digifoto pro special edition 2011
Defotograaf vakblad voor profssioneel beeld 2011
Gup Magazine New 2011
L'officiel nl
De Standaard Magazine
Volksrant Magazine
De Morgen
Snor nr5 Online Foto Magazine
Focus Fotografiemagazine
Kwintessens Fshion & Design Magazine
Vice Uk/NL Magazine
Blink Magazine
Stern Magazine
Elle Belgium/India/Singapore//NL
Marei Claire Italy
Harper's Bazaar Spain/Mexico

SELECTED AWARDS AND PRIZES

2019	Winner at the 12th Annual International Colour Awards 2019 with Hnorable Mention - SOis Belle, california 2019 Professional Highlights Sony World Photography Award
2018	Honorable Mention International Photography Award IPA
2017	Nominee at the 10th Annual International Colour Awards California
2016	Honorable Mention in Fine Art: Abstract Catagory, ND Awards Finalist at the One Eyeland Photography Awards India One of the winners at the Lens Culture Awards
2015	Honoruable Mention, London International Creative Competition (LICC) 2nd Price Life Framer Photography Award Nomination at the 8th Annual International Color Awards, Los Angeles
2014	Honorable Mention, MIFA Moscow Foto Awards Honorable Mention, 7th International Colour Awards Honorable Mention in International Kontinent Photography Awards Gold MDel award, San Francisco Internationla Photography Exhibition Winner, 7th Annual Photography Masters Cup: Honorable Mnetiion in Fashion Sois Belle
2013	Award in category fine arts International Photography Awards, Los Angeles
2011	Award by Roorda Publicity Agnecy
2010	Selected by Weekend Knack Photo Award



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